## L? CAL E $\triangle$ PRESS

Do your customers want convenient shopping options?

Offer them a seamless shopping experience


Designed for Local Independent Food \& Beverage Businesses

## What Do We Offer?

Local Express provides fast benefits to grocery and food retailers undergoing digital transformation. Our all-in-one cloud-based solution covers all aspects of your company's digital presence, from marketing to operations and delivery to customer support. As a result, you can focus on your brand and give a more personalized experience for greater customer loyalty.

## Endorsement

"Our customers had more confidence in our online store when they saw our name and logo on it. Local Express provides a great shopping experience for my customers. It is fast, reliable, and easy to use, and it gives me tools to manage my online business. It is the best online platform for me because it helps me protect my profit.lt's smart, and they are great to work with."


Brian Chiala, Owner, Los Gatos

## Key Benefits

## Website \& mobile app customization

Customizing products lets you deliver exactly what clients want and drive local and digital sales. Upselling and customer loyalty are easy with addons and rewards programs.


## In-store kiosks

Kiosks let clients skip lines and free up personnel for ordering and administration. Customers can order and pay through their smartphones by scanning a QR code at the kiosk. Our Scan, pay, and go technology lets customers self-serve.


## Marketing

We help you convert customer data and assist with email and SMS marketing, push alerts, social media campaigns, Google and Facebook ads, and in-store promotions to optimize your business and grow the consumer base.


## Pickup, delivery, and shipping.

Digitalizing your store or restaurant expands shipping and delivery options. You may assign drivers to stores or systems, develop an integrated routing system, and use multi-stop delivery with our mobile driver app. Choose from over 100 Local Express delivery options.


## POS \& inventory

Smooth transition from in-store to online with POS integration. Upload your product catalog, enter specialty goods manually, or use our 4 million free product images and descriptions. Our back office shop management systems update and track inventory. Track orders with our mobile app and keep stocked with our powerful Al merchandising system.


## Support

From incredibly fast set-up to maintenance, customisation to marketing, Local Express is always there to support your business goals


## LYCAL



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Get a Demo

Offer Enterprise-grade digital tools for your customers online and in-store.
Contact Us to Build Your Custom Digital Growth Plan

