

SAMSUNG

POWERED BY

**LOCAL
EXPRESS**



**Local Express
Foodservice
& Catering**



Deli & Prepared Food Purchases Are on the Rise:

\$31.3B

52-week \$ sales
Foodservice/
prepared

+9.3%

52-week \$ growth
Foodservice/prepared

+2.4%

52-week unit growth
Foodservice/prepared

63%

Percentage of U.S.
Shoppers Who Prefer
Self-Checkout to
Standing in Line

30%

Higher Check
Size Due to Order
Customization
& AI Upsell Algo

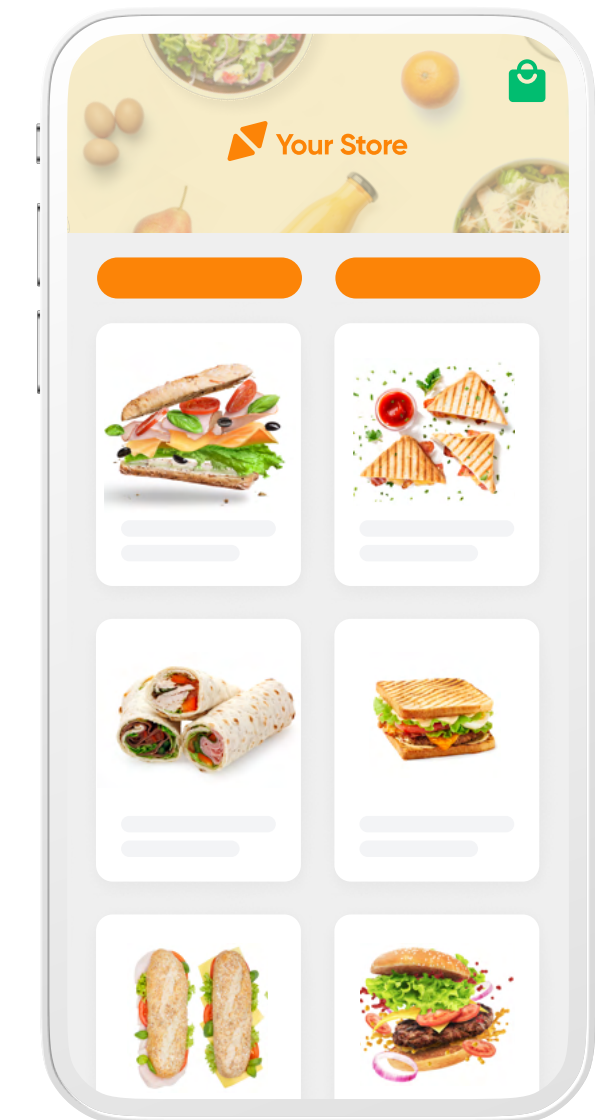
The Ultimate SaaS Omnichannel Technology for Deli, Bakery, Prepared Food and Catering Category.

Get Your Foodservice Orders Placed Digitally And Delivered

Local Express is an omnichannel eCommerce solution for food retailers that supports your branded online store, mobile app, and in-store self-ordering kiosk system. Provide your deli customers with an outstanding customer experience and personalized ordering:

All entirely integrated with your existing POS system.

- Improve Efficiency and Accuracy
- Cost Savings in Time, Material and Labor
- Increase Upsell and Basket Size
- Increase Customer Satisfaction
- Marketing & Promotion Opportunities





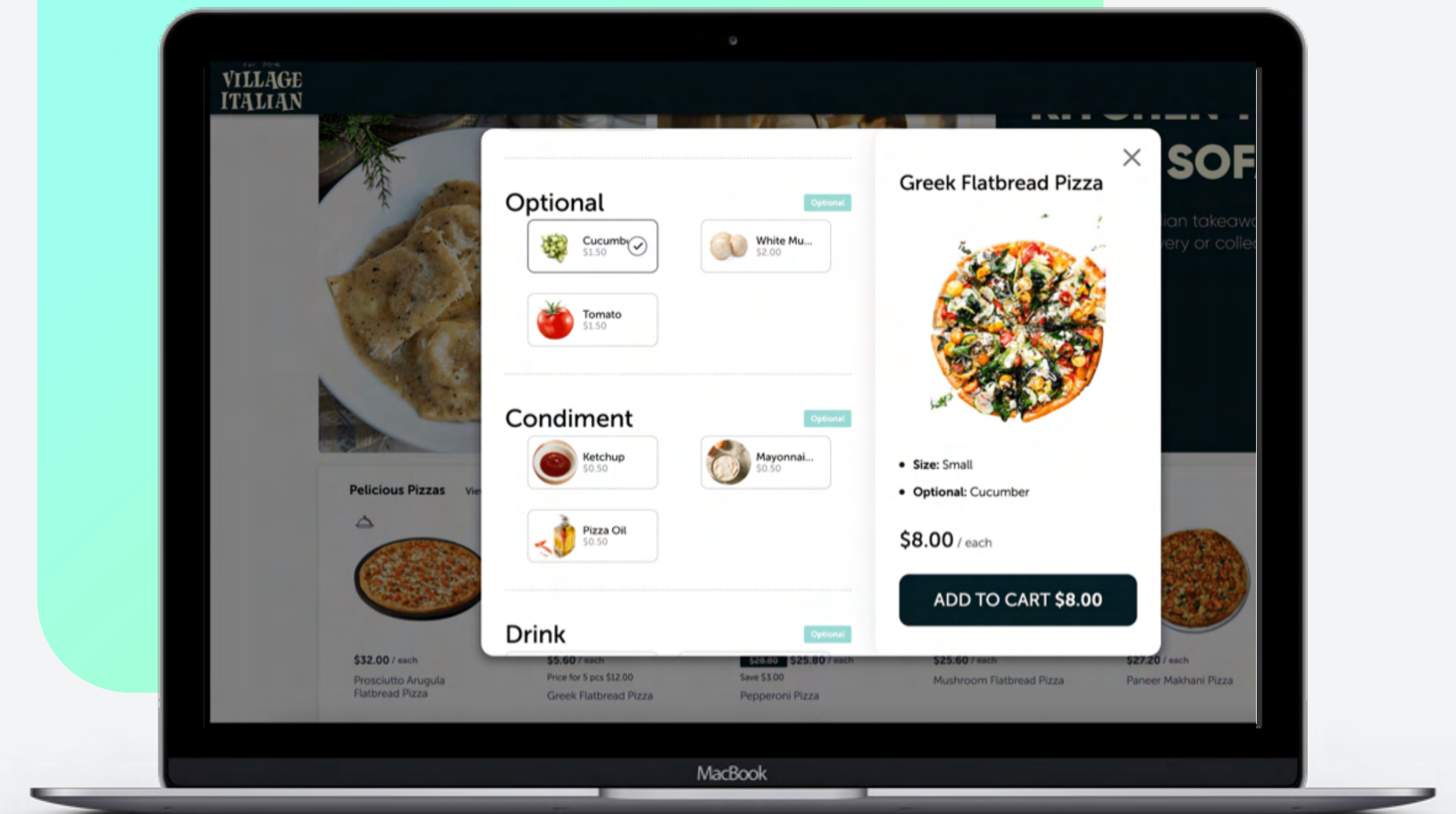
We Bring Your Food Service Experience Online & Deliver

Uniquely branded look & feel and branding for Prepared Meals & Catering

- Customizable Menu
- Customer Pre-ordering
- POS Agnostic Integration
- Build Your Own Mobile App







All-in-One Integrated Catering Software Platform

- Menu Prioritizing & Grouping
- Menu Availability
- Item Modifications
- Party Sizes Support
- Menu Upsells
- Holiday Pre-Ordering
- Preparation Time by Product
- Customizable Scheduling (by time & day)



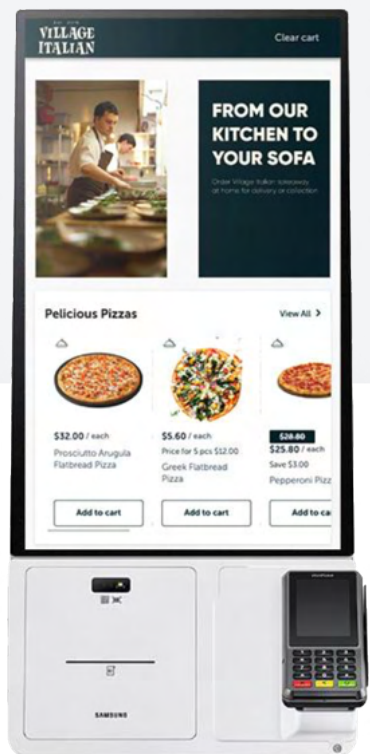


Various Food Service Operations Support

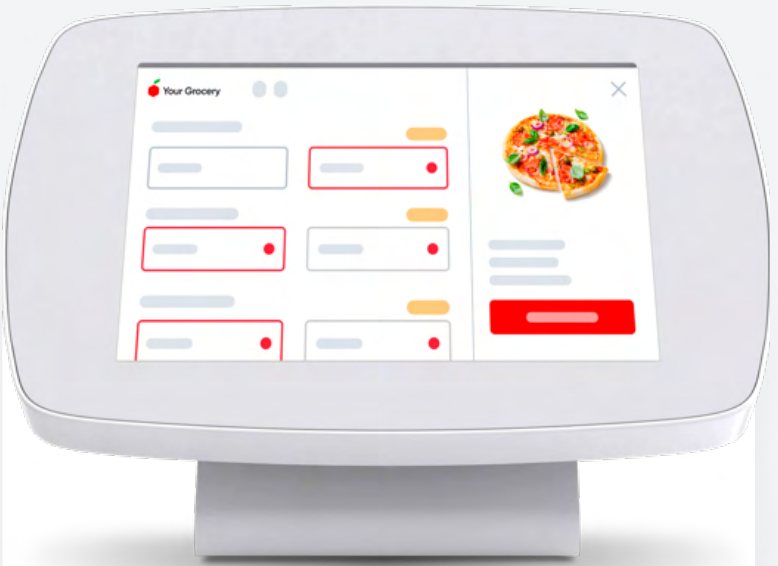
-  Single Dashboard for Various Operations
-  Real-time Menu and Pricing Changes
-  Order Splits and Customizations
-  Custom Prep-time by Product
-  Integrated KDS and Cloud Printers
-  Integrate with EXISTING POS. Better ROI.

An Omnichannel Ecommerce Experience

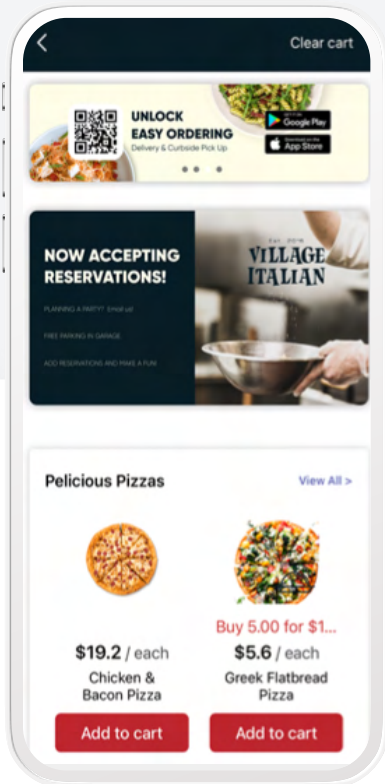
Cross-platform solution that provides the right tools to instantly sell and update products on any device at any location



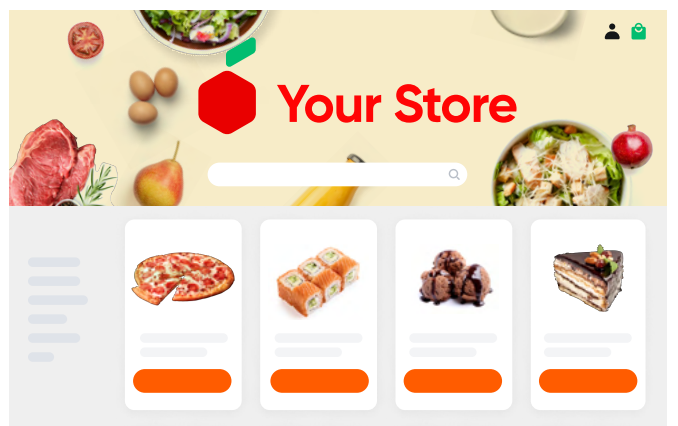
Self-Service Kiosk in Store



Tableside Ordering and KDS



Branded Mobile App & Phone



Branded eCommerce

Own And Analyze YOUR Customer Data



Collect Real-time Data



AI Customer Insight Analytics



**Advanced Reports
by Department**



**Marketing Automation
and Personalization**



Custom Dashboard

Success Stories

Jonas C. Veneration, Seafood City.

Seafood City has been using Local Express for several months with great success. The platform enables us to extend our customer reach by providing ready-prepared meals and fast food items that are easily customizable by the consumer



Brian Chiala, Los Gatos.

We needed to meet the added demand by giving customers another convenient shopping option and wanted the shopper interface to have the same unique character as the stores while interfacing with our point-of-sale platform. Local Express met our requirements exactly





Get In Touch

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